

AR UI BA

yoo



WEL COMIE TO YOO ARUBA

WELCOME TO PARADISE

Discover a world where modern design meets the laid-back luxury of the Caribbean. YOO Aruba is more than a residence; it's a lifestyle destination. Conceived by the visionary minds at YOO Studio, this exclusive collection of 27 luxury residences offers a unique opportunity to own a piece of paradise.

At YOO Aruba, every detail is crafted to inspire. From the innovative architecture that blends seamlessly with the natural beauty of the island to the vibrant community spaces that foster connection, YOO Aruba is a place where you can truly live, play, and rejuvenate in a refined, elevated island setting.

WORLD CLASS DESIGN IGN



↑ Echo Brickell, Miami, USA
↓ Float by YOO, Sao Paulo, Brazil

THE **yoo** STORY

YOO was founded in 1999 by property entrepreneur John Hitchcox and designer Philippe Starck to create exceptional living spaces. Today, YOO is a global leader in residential and hotel design, branding, and marketing, with over 70 projects in 36 countries.

Its ethos focuses on community via standout amenity spaces. YOO collaborates with designers including John Hitchcox, Philippe Starck, Marcel Wanders, Susanne Khan, Jade Jagger, Kate Moss, and Steve Leung, to create unique, locally inspired spaces.





John Hitchcox is a leading figure in international property development. As the founder of YOO, he has collaborated with top creatives to bring innovation and lifestyle to urban and resort projects worldwide. His vision is simple: to make design more accessible, personal, and inspiring.

YOO Creative Directors

(from left to right)

John Hitchcox – Founder

Philippe Starck

Marcel Wanders

Jade Jagger

Steve Leung

Kate Moss

Sussanne Khan

yoo TEAM



YOO is one of the most noted and diverse design offerings in the world. We are global, but design local. Reflecting cultural customs is fundamental to our ethos—what inspires you inspires us.

YOO is a branded lifestyle and design-driven place maker, with leading designers, unique visions and one aim: to create extraordinary living, working and hotel spaces.

YOO is not just about design; it is about creating a lifestyle through amazing amenity spaces and common areas, where people can come together and connect. Spaces to inspire the feeling that anything is possible.



ARUBA — ONE HAPPY ISLAND

A WORLD OF DISCOVERY.

Known as the “One Happy Island,” Aruba blends Caribbean charm with global flair. Eagle Beach, one of the best in the Caribbean, offers wide white sands and turquoise waters.

Palm Beach, known for its pristine shores and vibrant nightlife, brings energy to the coastline. Beyond the coast, a rich culture comes alive through music, art, and welcoming people.

Explore the raw landscapes of Arikok National Park, ancient caves, and native wildlife, revealing a more untamed and natural side of the island, rich in character and beauty.

Wander the colorful Dutch-colonial streets of Oranjestad, a lively shopping and cultural center. From cuisine to water sports and exceptional safety, Aruba offers a captivating lifestyle.



↑ Oranjestad, Aruba
↓ Eagle Beach, Aruba





YOO Aruba

Artist's Conceptual Rendering



- 1. PALM BEACH
3 KM
- 2. EAGLE BEACH
3 KM
- 3. ORANJESTAD
1 KM
- 4. QUEEN BEATRIX INTL. AIRPORT
4 KM

DESIGN MEETS NATURE

THE PROJECT – YOO ARUBA

Strategically located in Ponton, the vibrant heart of Aruba, YOO Aruba offers immediate access to the island's best beaches, attractions, and amenities. This exclusive enclave of 27 luxury residences is a masterpiece of design, where every element is thoughtfully curated to create a harmonious living experience.

YOO Studio's architectural design brings world-class innovation to YOO Aruba, combining cutting-edge design with the natural beauty of the Caribbean. The result is a collection of homes that are both sophisticated and soulful, offering a perfect balance of indoor and outdoor living.

THE RESIDENCES



Artist's Conceptual Rendering

← ↑ Living Room



Artist's Conceptual Rendering

YOUR PRIVATE SANCTUARY

Choose from a selection of exquisitely designed 1, 2, and 3-bedroom residences, each a private sanctuary of comfort and style. The interiors at YOO Aruba are a testament to the YOO design philosophy, featuring open-plan spaces, high-end finishes, and expansive terraces.

Every residence is a masterpiece of contemporary design, with flowing layouts, abundant natural light, and breathtaking views. Whether you are seeking a calm retreat or a space to entertain, the residences at YOO Aruba provide the perfect canvas for your life.



↑ → Kitchen





Artist's Conceptual Rendering

- Bathroom
- ← Master Bedroom
- ↓ Bedroom



Artist's Conceptual Rendering



Artist's Conceptual Rendering

THE AM- ENITI- ES

A LIFESTYLE OF WELLNESS AND WONDER

At YOO Aruba, amenities extend your home, artfully designed to enhance your wellbeing and inspire community. Each space is curated to offer both rest and connection, creating a seamless balance between private retreat and shared experience.

Ascend to the rooftop pool, a sanctuary in the sky with striking panoramic views of the island, an idyllic setting for sunbathing, swimming, or enjoying a sunset cocktail. Complementing this elevated experience, the modern gym is fully equipped with the latest technology to energize both body and mind.

For moments of restoration, the cold plunge pool offers a refreshing escape, ideal for post-workout recovery or a revitalizing break from the Caribbean warmth. The luxury sauna offers a serene retreat to unwind and detoxify, gently easing stress and restoring balance.

Enhancing daily living, a 24-hour concierge ensures seamless convenience, assisting with reservations, recommendations, and bespoke requests at any time. For a more intimate wellness experience, the private massage room invites you to indulge in tailored treatments, offering a quiet, restorative retreat within your home.



Lobby



Lobby Bar

Artist's Conceptual Rendering





↑ Pool Deck
← Spa



- Sauna
- ← Yoga Room
- ↓ Gym



SWISS HOSPITALITY PITTA LITY



SWISS STANDARDS, CARIBBEAN SOUL.

At YOO Aruba, our commitment to a world-class lifestyle is matched by a dedication to exceptional service at every touchpoint. Through an exclusive partnership with the renowned SHL Schweizerische Hotelfachschule Luzern, we bring Swiss precision and excellence to the heart of the Caribbean, elevating the overall living experience.

Our team is trained under the rigorous, success-driven curriculum of one of Switzerland's leading hotel management schools, ensuring a service standard that is intuitive, refined, and unforgettable. This expertise underpins our premier Rental Program, a turnkey solution for owners that delivers peace of mind and optimized returns.



THE VISION ARRIES

THE DEVELOPERS

YOO Aruba is developed by Mi Tesoro Group, an Aruban investment platform with a strong track record in real estate, hospitality, and F&B. Its mission is to deliver long-term value through responsible development and strategic partnerships in the Caribbean.

For YOO Aruba, Mi Tesoro Group has assembled a world-class team to meet the highest international standards:

Mastermind Hospitality Group Operations and Marketing

Mastermind Hospitality Group is a visionary entity that arises to address trends in the F&B and hotel industries with boundless creativity and a firm commitment to crafting experiences.

YOO Studio Design and Branding

YOO Studio is a global design house with projects in 24+ countries, known for its distinctive approach to residential and hotel design. It has created residences and hotels in collaboration with Creative Directors Philippe Starck, Marcel Wanders, Jade Jagger, and Kelly Hoppen.

MESK Architects Architectural Excellence

MESK creates spaces shaped by Caribbean identity and global vision, delivering sustainable, functional projects that elevate quality of life and blend seamlessly with their surroundings.

BE A PART OF YOO ARUBA

VISIT OUR MASTER BROKER

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